

# MAURICIO LUCERO

● GRAPHIC DESIGNER  
● WEB DEVELOPER

+49 176 58195728  
mlucero\_andres@hotmail.com  
Borsigstraße 5, 10115 Berlin  
mauriciolucero.online  
www.linkedin.com/in/mauricio-l

## PROFILE

Creative and detail-oriented Graphic Designer and Web Developer with a multidisciplinary background in visual communication, front-end development, and data science. Passionate about designing user-centered experiences that merge aesthetics with functionality. Currently completing a Master's degree in Data Science to complement my technical and analytical skills. I thrive in dynamic environments and enjoy contributing to meaningful, innovative projects. Currently seeking freelance or full-time opportunities in design, UI/UX, or web development, on-site in Berlin or remote

## EXPERIENCES

### Host / Server

The Gibson Bar – Berlin, Germany | Mar 2025 – Present  
Bellboy Bar – Berlin, Germany | Aug 2024 – Feb 2025

Delivered high-level customer service in a fast-paced environment.

Managed reservations, guest satisfaction, and front-of-house coordination.

### Freelance Graphic & Web Developer

Various clients – Remote | Feb 2022 – Present

Developed 10+ responsive websites for clients across Latin America.

Designed branding and visual identities that increased engagement for small businesses and NGOs.

Maintained and updated client websites with SEO and responsive best practices.

### Project Executive – Designer

INAI Architecture–Cuenca, Ecuador | Mar 2021 – Feb 2022  
Led conceptual design and 3D modeling for commercial and residential projects.

Coordinated with contractors and clients through all design stages.

## EDUCATION

### Master of Science – Data Science

University of Europe for Applied Sciences – Berlin, Germany

Currently in fourth semester

### Bachelor of Arts – Design

University of Azuay – Cuenca, Ecuador

Graduation: July 2019

### Minor Degree–Software Development

Southamerican Institute – Ecuador

Graduation: July 2021

## SKILLS

### Design & Visual

- Adobe Illustrator, Photoshop, InDesign
- UI Design, Typography, Branding

### Web & Development

- HTML, CSS, JavaScript
- WordPress, Elementor, Wix, Shopify

### Data & Tools

- Python, R, Jupyter Notebook
- Google Cloud, AWS, Docker

## Visual Merchandising Assistant

Eljuri Perfumería – Cuenca, Ecuador | Jun 2019 – Mar 2020

Designed visual layouts for in-store product displays and national campaigns.

Supported event coordination and advertising rollouts based on international brand guidelines.

## Work & Travel Program (USA)

Customer Service Roles – Ohio & Virginia, USA

Summer 2015 / Summer 2017

Gained cultural and professional experience through seasonal jobs in hospitality and food service.

## LANGUAGES

- Spanish: **Native**
- English: **C1**
- German: **B1**